



# B.VOC IN HOSPITALITY AND QUICK SERVICE RESTAURANT MANAGEMENT



## Program Brief:

The Indian tourism and hospitality industry has emerged as one of the key drivers of growth among the services sector in India. India has a diverse portfolio of Cruises, Adventure, Medical, Historical, eco tourism, rural, and religious tourism. Among the traditional Hotel business Quick Service Restaurant business has become one of the most promising sectors in India with over 100 Indian and international food chains operate over 250 cities.

The travel, tourism and hospitality sector in India accounted for 8 per cent of the total employment opportunities generated in the country in 2017, providing employment to around 41.6 million people during the same year. The number is expected to rise by 2 per cent annum to 52.3 million jobs by 2028.

B.Voc in Hospitality and Quick Service Restaurant Management program aims to address the ever-growing need of skilled manpower in the Quick Service Restaurant and Hotel Industry. Trainees shall be abreast with industry best practices on processing, servicing, marketing, Hotel Management, project management and entrepreneurship development. Adequate emphasis is laid on holistic 360 degree personality development through communication skills, soft skills, yoga, grooming and mentoring.

## Program Model and training methodology :

- The curriculum are aligned to Qualification Packs (QPs) / National Occupational Standards (NOSs) of selected job role(s) of Tourism and Hospitality Skill Council.
- The program emphasise more on "learning by doing" with 70% weightage is given on hands on training during classrooms training and "Earn -while-Learn" stipendiary On the Job Training (SOJT) at partner industries.
- Trainees shall spend 6-8 months in a year with partner industries under the contractual employment or apprentice models like National Apprenticeship Promotion Scheme (NAPS)/ National Employment Enhancement Mission (NEEM) programs launched by Government of India.
- Trainees shall also undergo extensive training on 360 degree personality development through communication skills, soft skills, yoga, grooming and mentoring.
- Trainees shall have access to the online cloud hosted Seacom Skill University learning management system (LMS) containing all recorded lectures, notes and reference resources. Trainees can take up online internal assessments and submit internal assignments for evaluation.

## Flexible learning plan:

- B.Voc. is a 3 years Bachelors Degree program approved by The University Grants Commission (UGC) and All India Council for Technical Education (AICTE) with multiple Entry -Exit Model.
- B.Voc.is similar with any other University Degree Programs but focuses more on vocational skills and industry oriented skill training. Trainees can have career progression through M.Voc and Doctoral programs in vocational skills and also apply for Government jobs
- Trainees successfully completing 6 months program (Semester-I) shall be awarded with Certificate.
- Trainees successfully completing 1 year program (Semester-I & II) shall be awarded with Diploma.
- Trainees successfully completing 2 years program (Semester-I, II,III,IV) shall be awarded with Advanced Diploma .
- Trainees successfully completing 2 years program (Semester-I, II,III,IV) shall be awarded with B.Voc Degree



## Program Highlights :

- Dual education mode with Focus on acquiring Skills and Industry orientation
- 6-8 months/year of OJT at partner industries
- Earn -while-Learn
- Excellence employment opportunity and Career Enhancement
- 100% guaranteed Employment /Self Employment/ Apprenticeship
- Online learning management system
- Flexible Entry-Exit
- Skill Partner : Tourism and Hospitality Skill Council

## Eligibility Criteria:

- 10+2 or
- 10th plus (2 or 3 years) Diploma or
- 10th + ITI (minimum 2 years) with 2 subjects(1 Language & 1 Academic) passed from any recognised board
- Or any other equivalent course

## Program Structure :

SEM	Subject/QP
SEM-I (30 Credits)	English Language , Comprehension and behavioral skills
	Grooming and Personality Development
	Hospitality Industry Essentials
	Quick Service Restaurant Business Essentials
	Front Office and Counter Sale (THC/Q2903, THC/Q010)
	Industrial Internship/OJT -Customer Service (THC/Q4205)
SEM-II (30 Credits)	Industrial Internship/OJT - Quick Service Restaurant
	Industrial Internship/OJT - Sales and Customer Relationship Management
	Industrial Occupational Health and Safety
	Grooming and Personality Development
SEM-III (30 Credits)	Advanced Communication skills and soft skills
	Multi-cuisine Cooking (THC/Q3006)
	Food & Beverage Operations and Management (THC/Q0303)
	Industrial Internship/OJT -Grill and Tandoor Cooking (THC/Q3001)
SEM-IV (30 Credits)	Industrial Internship/OJT -Quick Service /Multi cuisine Restaurant management
	Industrial Internship/OJT -Kitchen Stewarding (THC/Q0411)
	Inventory Management (THC/Q5602)
	Supply chain Management
SEM-V (30 Credits)	Property Management (THC/Q5805)
	Banquet Management (THC/Q0304)
	Industrial Internship/OJT -Quality Control (THC/Q2802)
SEM-VI (30 Credits)	Human Resources Management
	Production planning and control
	Industrial Internship/OJT -Banquet Management
	Industrial Internship/OJT -Property Management

## Placement opportunities:

Distil Reinforcing Skills has established excellent industry collaborations with over 50 leading Indian and multinational manufacturing organisations in India and offers 100% assured employment /self employment/ apprenticeship with Rs.7000-15000 monthly stipend/emoluments.

